

SELF-ASSESSMENT WORKSHEET: YOUR RELATIONSHIP WITH THE BUSINESS

1. Do you feel as though your business is as profitable as it could be? Why or why not? What could make your business more profitable?

2. How do you want your business to serve you? The answer may differ based upon your ownership role and other constituents you must serve?

3. What are your 3-5 year goals for both your business and yourself? How will your role change over this time period?

4. What do you believe it will take to achieve each of these goals? Don't expect to have all of the answers and expect them to change over time.
